B"H

JRCC Calendar 2018/19

ADVERTISING RATE CARD

BANNER AD
4 X 1

CALENDAR SQUARE AD
1.84 X 1.21

BUSINESS CARD AD
3.24 X 1.73

PROGRAM GUIDE AD
3.24 X 1.73

BOTTOM STRIP AD
17 X 1.5

Benefits

- Combined Circulation: 25,000
- Mailed Directly to Homes
- Delivered to Many Stores

Features

- Dynamic Advertising Designs
- Prestigious Readership
- Russian Language Calendar
- English Language Calendar

Contact

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Exodus Magazine
5987 Bathurst St, Suite 3
Toronto, ON M2R 1Z3
www.exodusmagazine.org

A Project of the
Jewish Russian Community Centre of Ontario
www.jrcc.org

Advertising Rates

Ad Size:

Banner Ad:	**$770**
Business Card Ad:	**$540**
Calendar Square Ad:	**$360**
Program Guide Ad:	**$300**
Bottom Strip:	**$7200**

AD DEADLINE: May 30, 2018
ART WORK: Please supply all ads in high resolution PDF format