

Exodus Magazine think! again. ЭКСОДУС

ADVERTISING RATE CARD



Advertising Rates

Ad size:	B&W	Color	Inside Back	Inside Front	Back cover
1/16 PAGE (2.25" x 3")	55	N/A	N/A	N/A	N/A
1/8 PAGE (4.75" x 3")	100	150	N/A	N/A	N/A
1/4 PAGE (4.75" x 6")	175	260	275	300	N/A
1/2 PAGE (9.5" x 6")	325	485	525	575	650
FULL PAGE (9.5" x 12")	600	900	950	1050	1200

INSIDE BACK COVER (10.5" x 13.5" + 1/4" bleed)

INSIDE FRONT COVER (10.5" x 13.5" + 1/4" bleed)

BACK COVER (10.5" x 13.5" + 1/4" bleed)

Discount Programs:

for B/W ads only or base price for color ads, please call for details

save 18%

if you are a npo or a new business (6 months)

save 20%

if you place ads in both papers, or 6 months in one paper

save 25%

if you place ads in one paper for 12 months

save 30%

if you place ads in both papers for 12 months

PREMIUM PLACEMENT: +20% (based on availability)

ART CHARGES: ask for quote

AD DEADLINE: 15th day of the previous month

*NO HST



Benefits

- Combined Circulation: 18,000
- Mailed Directly to Homes
- Delivered to Many Stores
- Monthly Publication

Features

- Dynamic Advertising Designs
- Prestigious Readership
- Colourful Magazine Format
- Special Advertising Packages

Contact

Rina Merovitch,
Ad Sales Representative
(416) 222-7105 ext. 241
adsales@jrcc.org

Ella Kogan,
Production Coordinator
(416) 222-7105 ext. 222
exodus@jrcc.org

Exodus Magazine
5987 Bathurst St, Suite 3
Toronto, ON M2R 1Z3
www.exodusmagazine.org



A Project of the
Jewish Russian Community Centre of Ontario
www.jrcc.org